



**Confederation of Indian Industry**

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[All Members & Non Members]



**Moving Ahead with Innovation**

**6 November 2009; Swosti Premium, Bhubaneswar**

We are happy to announce that CII Eastern Region in association with Department of IT, Government of Orissa is organising **ICT Orissa 2009** on 6 November at Swosti Premium, Bhubaneswar. The central theme of the conference is **“Moving Ahead with Innovation”**.

World economy has seen a major change in the recent past. Financial markets were shaken and the confidence of consumers and investors were at trough causing financial damage. Huge pressure on top line is seen all across the industry. Bottom line has never been under so much scrutiny in recent past.

However there is a brighter side of the story. These events forced the industry to look for different opportunities, change of strategy, innovative thinking, ways of cost optimization and redeployment of manpower and hardware resource. Industries are forced to think of strategy which can prepare them to face any untoward situations of future.

Against this backdrop we will have an oracle of stalwart visionaries, practitioners and users who are thinking of more elastic strategies which can take such future shocks easily and more graceful manner. Industry is more focused on cost reorganization and optimization to have a strong bottom line. The industry needs more innovative planning and execution to achieve targeted growth. Innovation is no more a chaotic and random event. ICT industry has incorporated many Best Practices so that innovation can be in the DNA of the organizations. A proper planning is being taken place for organized innovation.

We are inviting eminent leaders of the ICT industry to participate and address in the conference. The programme is enclosed for your reference.

You are requested to kindly attend the event and take benefits from the illuminating speakers at the seminar.

Please confirm us your participation by sending back the reply form duly filled.

Kind regards,

Yours sincerely,

**(Suparna Nanda)**



Moving Ahead with Innovation

6 November 2009, 0900 Hrs; Hotel Swosti Premium, Bhubaneswar

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## Programme

0900 – 1000 hrs

**Registration of Delegates**

### Inaugural Session

1000 – 1005 hrs	<i>Welcome Address</i>	<b>Mr S S Nandurdikar</b> Chairman, Orissa State Council; Managing Director Paradeep Phosphates Ltd
1005 – 1015 hrs	<i>Theme Address</i>	<b>Mr Arup Dasgupta</b> Vice Chairman CII Eastern Region ICTE Sub-Committee; Managing Director Metalogic Systems Private Limited
1015 – 1025 hrs	<i>Industry Perspective – Special Address</i>	<b>Mr Abhijit Sen</b> AVP & Centre Head Bhubaneswar Infosys Technologies Limited
1025 – 1040 hrs	<i>State Focus Address</i>	<b>Shri Pradipta Kumar Mohapatra</b> Commissioner-cum-Secretary Department of IT Government of Orissa
1040 – 1055 hrs	<i>Special Address</i>	<b>Shri R Chandrashekhar</b> Secretary Department of Information Technology Government of India
1055 – 1110 hrs	<i>Inaugural Address</i>	<b>Shri Ramesh Majhi</b> Minister of State Department of IT Government of Orissa
1110– 1115 hrs	<i>Vote of Thanks</i>	<b>Mr Manoj Panda</b> Convener - CII Orissa IT Panel; Centre Head Tata Consultancy Services Ltd

1115 – 1135 hrs: Tea Break



Moving Ahead with Innovation

**6 November 2009, 0900 Hrs; Hotel Swosti Premium, Bhubaneswar**

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**Session I : 1135 – 1225 hrs: “Innovation – Holding Key for Prosperity”:**

In today's scenario simple one time innovation does not suffice. In these days survival strategy of Organizations is to focus on how Innovation can be continuous and can be managed efficiently. Innovation needs to be in the DNA and processes to be evolved to manage the same. In this session we will be hearing from the leaders how innovation can be process oriented and can be embedded with strategy for growth of the organization. Different aspects of strategizing innovation and creativity will be discussed.

1135 – 1140 Hrs     *Introduction by Session Chairman*

1140 - 1150 Hrs     **Innovation Leader**

**Dr. Santosh Mohanty**  
Head, Technology  
Tata Consultancy Services  
Mumbai

1150 – 1200 Hrs     **Innovation - Road to Success**

**Ms. Rachna Nath**  
Executive Director  
PricewaterhouseCoopers Pvt Ltd

1200 -1210 Hrs     **Global Player – Innovation Leader**

**Infosys**

1210 – 1220 Hrs     *Q & A Session*

1220 – 1225 Hrs     *Concluding Remarks*

**Session II : 1225 hrs – 1315 hrs “Strategize for Sustainable Growth ” :**

Strategy is to predict the future best. In current situation only growth is not sufficient – we should have sustainable growth. Strategy is now not only deals in the organizational growth, though it is one of the major components still, but also deals in environment we belong to. The best way to grow is to grow together. Collaboration is the key phrase today. This session will focus on the means and ways the Visionaries are predicting future and setting up moving targets for sustainable growth irrespective of the socio-economic conditions. Best Practices and experiences will be the two key takeouts from this session.

***Session Chairman***

1225 – 1230 Hrs     *Introduction by Session Chairman*

**Mr Ashok Dalwai**  
Chairman  
Orissa Mining Corporation

1230 – 1240 Hrs

**Mr Sandeep Arora**  
Director, Sales & Marketing  
Intel Technology India Private Limited

1240 – 1250 Hrs     **Consultant to bring in Sustainability in profitable growth**

**Mr Dipankar Chakrabarti**  
Managing Consultant, Performance Improvement,  
PriceWaterhouseCoopers

1250 - 1300 Hrs     **Role of networking in accelerating the IT sector**

**Mr Anupam Verma**  
COO  
Tata Teleservices Ltd



Moving Ahead with Innovation

**6 November 2009, 0900 Hrs; Hotel Swosti Premium, Bhubaneswar**

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1300 – 1310 Hrs Q & A Session followed

1310 – 1315 Hrs Concluding Remarks

**1315 – 1400 hrs: Lunch**

**Session III : 1400 hrs – 1545 hrs : “Focus ORISSA”**

The discussions will be focusing on ICT business enablers in Orissa. How Government is responding to the requirement of Industry. The session will dwell upon how different Tier 2, 3 cities are getting developed and how ICT is getting incubated at Orissa with example of certain Start-ups. Focus would also be on the elements like Infrastructure, People, Security, Education and Social Life Development.

1400 – 1405 Hrs *Introduction by Session Chairman*

**Shri Pradipta Kumar Mohapatra**  
Commissioner-cum-Secretary  
Department of IT  
Government of Orissa

1405 – 1415 Hrs **Role of STPI in promoting software exports**

**Mr. P.K. Das**  
Director  
Software Technology Parks of India

1415 – 1425 Hrs **Experience sharing by established organization**

**Mr. Chinmoy Panda**  
Mindfire Solutions

1425 – 1435 Hrs **Presentation by different IT players & their strategies ahead**

- Oracle
- IBM
- Accenture

1435- 1445 Hrs **CEO of Startups**

**Mr. Diethard Kumf**  
CEO  
Dimari India

1445 – 1455 Hrs **Talent in IT sector**

**Mr. Gopal Nayak**  
IIIT, Bhubnaeswar

1455 – 1510 Hrs **State Scenario**

**Mr. A K Panda,**  
Head, IT  
Orissa Computer Application Centre

1510 – 1520 Hrs Q & A Session

1520 – 1525 Hrs Concluding Remarks

**Session IV : 1525 – 1635 hrs : “Strategy to Optimize Cost of Operations”**

Only top line is not in the focus today. Bottom line also been looked at very critically. Options for cost optimization are being understood more critically. Every place starting from Infrastructure to IT system deployment and management cost optimization and sharing of cost is being looked at. Organization is looking for sharing cost by outsourcing – non-core to semi-core activities. Cloud Computing is becoming fast accepted. Back-office outsourcing, outsourcing of niche research work all are in the horizon. Optimize cost is the call of the day. This session will elaborate what has happened, how it happened, what is in-store in near future and how ICT companies can take advantage of the cost optimization.

1525 – 1530 Hrs *Introduction by Session Chairman*

1530 – 1540 Hrs **Shared Service**

**Mr Viresh Oberoi**



Moving Ahead with Innovation

**6 November 2009, 0900 Hrs; Hotel Swosti Premium, Bhubaneswar**

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		Managing Director Mjunction Services Ltd
1540 – 1550 Hrs	<b>Cloud Computing Champion</b>	<b>Mr Amit Malik</b> Vice President CISCO India
1550 – 1600 Hrs	User Community	<b>Mr. N.C. Sahoo</b> DGM, Systems National Aluminum Co. Ltd
1600 – 1610 Hrs		<b>Mr. Suraj Nair</b> Principal Consultant, Functional Excellence Wipro Consultancy Services
1610 – 1620 Hrs		<b>Mr. Indranil Samaddar</b> Business Development Manager Intel Technology
1620 – 1630 Hrs	Q & A Session	
1630 – 1635 Hrs	Concluding Remarks	

**1630 Hrs: Tea to be served inside with Snacks**

**Session V : 1635 – 1725 hrs : “Issues Concerning IT Sector in Orissa”**

This session is dedicated to the issues and challenges confronting the IT sector In Orissa. Much has been achieved and the benefits have been enjoyed by the Government, Industry and society alike in the wake of various e-governance initiatives taken by the Government of Orissa. But there are still some lacunae which prove to be the major stumbling blocks in the growth of IT sector in the state. Experts' opinions would be taken to resolve those issues and provide the inhabitants of Orissa a level of living which they have long dreamt of.

1635 – 1640 Hrs	<i>Introduction by Session Chairman</i>	<b>Mr. Manas Panda</b> Additional Director Software Technology Park of India
1640 – 1650 Hrs	<b>IT Infrastructure: How to build synergies between Government &amp; Industry</b>	<b>Mr. Tapan Jena</b> DLF Ltd
1650 – 1700 Hrs	<b>Role of Connectivity in moulding the IT sector</b>	Indigo
1700 – 1710 Hrs	<b>Recreational facilities to boost the employees in IT sector</b>	<b>Mr. J.K. Mohanty</b> Chairman & Managing Director Swosti Group
1710 – 1720 Hrs	Q & A Session	
1720 – 1725 Hrs	Concluding Remarks	

**1725 Hrs: Programme Concludes**



**Confederation of Indian Industry**

**REPLY FORM**

Confederation of Indian Industry  
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Email : [archan.deb@cii.in](mailto:archan.deb@cii.in)

Tel : 0674-2596270/6149  
Fax: 0674-2596159

Following are nominated for participation in ICT Orissa 2009.

<u>Name</u>	<u>Designation</u>
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____

- Members      Rs. 800/- + Rs.( 800\* 10.3%)    = Rs. 882 /-  
 Non Members    Rs.1,000/- + Rs.( 1000 \*10.3%) = Rs. 1103 /-

Our Demand Draft No. \_\_\_\_\_ for Rs. \_\_\_\_\_ in favour of  
**“Confederation of Indian Industry” payable at Kolkata** towards charges for  
participation at ICT Orissa 2009 is enclosed.

Name \_\_\_\_\_

Designation \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Date :