

DTP could show youths way to mint money

EXPRESS NEWS SERVICE

Cuttack, Nov 24: DTP centres have mushroomed all over. With the increased demand for well-printed office stationery, brochures besides books and magazines, this can prove to be a profitable avenue for self-employment for youths.

Set up as a comprehensive publishing and printing unit combined with skillful management and marketing, the venture can usher in handsome returns, sources at Small Industries Service Institute (SISI) here point out.

According to assistant manager SISI D.C.Mishra, establishment of an unit of DTP, screen printing, lamination and book-binding offers a complete package for the customers.

While the designing and publishing of job works could be done through computers, screen printers would be used for printing designed covers, cards, visiting cards etc and the binder for binding the printed items.

The venture, not being capital-intensive, promises generous returns to the youths setting up the enterprise. A capital of about Rs 1 lakh to Rs 1.5 lakh is needed to establish the unit--comprising computers, lami-

nation and book binding equipment. Run properly, the entrepreneurs could earn upwards of Rs 8,000 per month, he said.

The income could be even higher if the entrepreneurs develop network and out-source jobs to the the full-fledged printing and packaging enterprises.

Mishra said the institute extends assistance to prospective entrepreneurs in terms

of training, preparing project reports, approaching banks

for finances etc.

Recently, a batch of 28 youths were imparted training under a entrepreneurship development programme on DTP, screen printing, lamination and book-binding by the Institute here.

The month-long programme trained the participants on different aspects of entrepreneurs including the theory and practical aspects of DTP, selection of raw materials for screen printing, lamination and binding along with marketing of products.

The participants were taken on spot visits to industries, while banks, particularly SBI, were invited to interact with them and extend financial assistance.

Director Technical Education and Training R.N.Dash, SISI Director Panchanan Dash and Assistant Director P.K.Das attended the valedictory function.

Employment