



State Employment Mission, Orissa in Action

Govt. of Orissa, through the State Employment Policy-2005, intends to bring synergy in different development sectors in terms of creation of self employment opportunities. As a part of this Policy, State Employment Mission has been constituted headed by Hon'ble Chief Minister which includes Council of Ministers, 5 M.Ps., 5 M.L.As, Chief Secretary, APC-cum- Addl. Chief Secretary, Development Commissioner-cum-Addl. Chief Secretary to Govt., P & C Department as the Member Secretary and 10 nominated members by the Govt. from among bankers, professionals, civil society organizations etc.

There is also an Executive Body of the Mission headed by the Chief Secretary to oversee implementation of policies and decisions as and when taken by the High Power Employment Mission.

To achieve the objective of the Mission and as per the recommendation of the High Power Employment Mission 5 Steering Committees have been set up under Chairmanship of Hon'ble Chief Minister. They are:-

1. Steering Committee on Agriculture and Allied Activities.
2. Steering Committee on Industries and Allied Activities.
3. Steering Committee on Capacity Building (This will include technical education and up-gradation of the skills of workmen both in Agriculture & Industries)
4. Steering Committee on Finance.
5. Steering Committee on Communication.

OBJECTIVES OF THE MISSION :

The objectives of this Mission are as follows :

1. To **facilitate generation of adequate employment opportunities** through a policy frame work.
2. To recommend and initiate **bold steps for infrastructure development** which will open up avenues for self employment and **create a conducive atmosphere for sustainable wage employment.**
3. To act as a catalyst in **opening of marketing opportunities** for commodities and goods produced in the State.
4. To amount **special drive for creation of self employment opportunities** particularly in agriculture and allied sectors and small scale industries, handicraft and cottage industries and in the I.T. sector.

5. To **encourage and facilitate training of young entrepreneurs** on development of small scale and cottage industries.
6. To **monitor generation of employment in different sectors** and programmes.
7. To **facilitate launching of training programmes** for both uneducated and educated unemployed persons for up-gradation of their skill.
8. To formulate area and trade **specific strategies for maximizing employment opportunities** on a sustainable basis in the State supported and private sectors.
9. To **facilitate proactively substantial wage employment for various development activities** with special emphasis on creation of community and individual assets. Sectors like forestry, watershed development, rural communication, horticulture and land development among others will received priority.
10. To facilitate a **coordinated approach in achieving the above objectives through convergence of various ongoing schemes** for maximizing the benefits over time and space and in reaching out the most needy sections of the population.

Activities Report of Employment Mission for 2006-2007 :

1. Informal Sector Skill-Up-gradation Training through DTE&T in I.T.Is/I.T.Cs/Polytechnics etc:

During **2005-06**, training of **4516** unemployed youth was undertaken with the help of Industries Department and Director Technical Education & Training, Orissa. Govt. I.T.Is, Polytechnics and some Private Institutions were engaged to provide this training free of cost to the unemployed youth.

2. *Atma Nijukti Paramarsha Mela* (Self-Employment Counselling Camps) in all the Blocks of the State:

A large number of youth have registered their names in different Employment Exchanges and their names are being renewed. To reach out to these youth and to bridge the communication gap between the job seekers and the opportunities available, special Counselling Camps were organized in each Block of the State during the year.

Similarly, two Video Films were screened in each *Mela*, displaying the Self Employment training undertaken last year to orient the unemployed youth in different trades, requirement of training and the potential in a particular trade.

It is expected that these camps will help in bridging the communication gap between the unemployed youth and the opportunities created by the State in terms of Self Employment Programmes of different Departments. A total number of **78,366** candidates participated in this programme covering all the Blocks of the State during 2006-07.

3. Organisation of Block Level Bankers' Committee (BLBC) Meeting :

273 BLBC Meetings were organized in the year 2006-2007. This helped in linking the identification of potential interest of unemployed youth with the Credit Plan of Block/District. After the Atma Nijukti Paramarsha Melas the Block Level Bankers' Committee(BLBC) meeting were organized.

4. Financial Support by Banks for Self Employment & Meeting of the Regional Heads of leading Nationalised Banks:

Due to intervention of Hon'ble Chief Minister of Orissa, State Bank of India has made a commitment to finance 1 Lakh youth of the state and committed to finance 30,000 cases for self employment during 2006-07. Employment Mission was in constant touch with other Banks for taking up cases under Self Employment ventures.

Banks have extended assistance of Rs.**70, 027.83** lakhs leading to employment generation for **76,445** persons. The statistics given in the Agenda Note of 110th State Level Banker's Committee meeting held on 20.07.2007 indicates that Banks have generated employment for **84,827** persons during 2006-07.

For the year 2006-2007 a meeting of Regional Heads/Representatives of Commercial Banks with the Director of Employment Mission, Orissa was held on 8th Nov, 2006 in the Directorate of Employment Mission, Orissa, Bhubaneswar regarding issues on financing self employment ventures, setting up Training Institutes etc.

5. Screening & Training of Candidates for Pre-Recruitment Training for Defence & Para- Military Services:

Generally candidates in Orissa are ignorant about the para-meters for eligibility for different trades in Defence Services. During Recruitment Rallies they all attend the

Rally without any preparation or having basic knowledge about recruitment procedure. Majority of them get rejected at the initial stage and the discontentment is quite high.

To avoid such discontentment among the candidates, to make them aware about the procedure of recruitment and give them enough space to prepare adequately the Mission took initiative to pre-screen eligible candidates and trained them in a batch of 50 candidates.

Districts have conducted screening of candidates to provide them pre-recruitment training so as to increase their possibility of intake into Defence and Para Military Forces. In this process 5046 candidates have been identified to undergo pre-recruitment training for Defence Services. 1222 number of candidates have undergone 10 days Pre-Recruitment Training programme in twenty two districts.

6. Free Advance Machinist Training to 40 I.T.I. Pass Candidates of KBK in Central Tool Room & Training Centre, Bhubaneswar:

Certificate Course in Advance Machining (one year) for 40 ITI passed students in the trade of Fitter for KBK districts has been completed in July 2007. Training session started from 1st August, 2006 at Central Tool Room and Training Centre, Bhubaneswar and 37 candidates completed their training.

This programme was entirely sponsored by State Employment Mission which includes the expenses on admission fees, boarding & lodging and stipend to each student.

21 candidates were selected to join M/S RSB Global (Pune) and HINDALCO, Hirakud etc.

7. Computerization of Employment Exchanges:

Computerization of State and Field offices has been initiated whereby 30 offices of the State including the Directorate have been provided with computers. The State Employment Exchange, Special Employment Exchange for P.H. Persons & ST/SC and District Employment Exchanges, Bhubaneswar have been provided with internet facility and connected with LAN. A Website has also been developed and currently being tested which will enable Online Registration of job seekers and provide all relevant information to the job seeking youth. All relevant information on self-employment schemes and

model projects can be given at the site for general information of the Public. For this purpose a Server has been installed at the Directorate for data storage & back-up.

This work of Computerization and Web-site development has been assigned to Orissa Computer Application Centre (OCAC).

8. Information, Education & Communication (IEC) Activities:

State Employment Mission has taken up the task of creating awareness among the youths of the state on various self-employment schemes and training programmes run by different Development Departments from time to time through leading Oriya and English dailies of the state. Therefore, for dissemination of information a series of advertisements have been published.

The Mission has also published a Bulletin covering the steps taken by its state Office and its field offices.

A Workshop on 'Life Skilling Courses' was held on 06.01.2007 where Principals of 32 leading colleges of the State participated. The Mission Director explained the importance of having vocational/job-oriented courses in the colleges along with the traditional courses for enhancing the employability potential of the students. The Principals were educated about the latest trend in professional/life-skilling courses in the said workshop.

9. Training of 25 Employment Officers in Cluster Development XIM, Bhubaneswar with Technical Support from UNIDO:

State Employment Mission in collaboration with the United Nations Industrial Development Organisation (UNIDO) organized Cluster Development Training at Xavier Institute of Management, Bhubaneswar from 14th December, 2006 to 23rd December, 2006 for a group of 25 Employment Officers. This training covered the PPP models for Cluster Development, drawing of Action Plan on SWOT analysis of the clusters, understanding the concept, activities of value chain analysis, preparation and implementation of action plan.

The trainees also interacted with Hon'ble Chief Minister of Orissa, Chief Secretary and other senior officials of the State.

10. OCF Advance to Five Sectors :

OCF advance is meant for skill up-gradation training to be imparted through the following 5 sectors DTE&T, SIDAC, Govt. Implement factory (Agril. Deptt.), BOYANIKA, Directorate of Fisheries.

Directorate of Textiles and Handlooms has finalized an Action Plan for Skill Up-gradation Training for 310 Weavers under Self-Employment Programme through (Boyanika) and they have undergone this training. This training would include weaving with Jalla & Dobby, Jacquard, Tie and Die etc.

Implement Factory (Agriculture) had a target to train 60 ITI pass candidates in maintenance and repair of Agriculture machineries. 52 candidates have been trained in 2006-07.

For Employment Generation in Handicrafts Sector Action Plan has been received for development of Handicraft Enterprises, Institutional Training and Rehabilitation and Development of Handicraft clusters through SIDAC. Physical achievement of this programme has been reported, with Employment Generation of 938 Self Employment and 104 Wage Employment.

Action Plan has been received from Directorate of Fisheries for Training of 3000 beneficiaries covering 30 districts of the state out of which 1500 persons have been trained in the 1st phase.

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Activities Report of Employment Mission for 2007 – 08

1. Informal Sector Skill-Up-gradation Training through DTE&T in I.T.Is/I.T.Cs/ Polytechnics etc:

A Meeting of the 'Committee to assist the State Employment Mission in short listing of institutions for providing skill training' was held under the Chairmanship of the Commissioner-cum-Secretary to Govt., Labour & Employment Deptt. on 28.08.2007 which approved 238 training institutions as per the list provided by the DTE&T. A target of training 10,060 candidates was set.

During **2007-08**, in the 1st phase, training of **7092** unemployed youth has been undertaken with the help of Industries Department and Director Technical Education & Training, Orissa. Govt. I.T.Is, Polytechnics and ITCs have been providing this training free of cost to the unemployed youth.

In another meeting held on 08.01.2008, 133 Technical Institutes for the 2nd Phase Training during 2007-08 were approved. For this purpose counselling was held on 04.02.2008 to 06.02.2008 for selection of candidates. The target fixed by DTE&T was 9080 candidates. As against this, 5969 have been admitted.

2. *Atma Nijukti Paramarsha Mela (Self-Employment Counselling Camps) in all the Blocks of the State :*

To reach out to the youth and to bridge the communication gap between the job seekers and the opportunities available, self employment counselling camps were organized in each Block of the State last year. This exercise was continued in 2007-08.

A team of officials from various Departments and Banks at the District level visited each Block on a pre determined date. The unemployed youth of the Blocks were intimated through personal letters, intimation through Gram Panchayats & local Publicity through loudspeakers in the Blocks. Without any restrictions of Age, Education, Castes, Residence etc., the youth were invited to *Atma Nijukti Paramarsha Mela*. Involvement of Public representatives, local reputed NGOs and documentation of participation in each Camp were ensured

As per reports of 313 Blocks **61027** candidates attended these Camps.

3. *Special Atma Nijukti Paramarsha Mela for the Differently Abled Persons:*

In collaboration with the Women & Child Development Deptt. Special *Atma Nijukti Paramarsha Melas* have been organized in all Blocks of the State to reach out to the Differently Abled Persons. Apart from counselling for self-employment and Training, Single Window system has been put in place to provide all possible support like aids & appliances, income certificate, disability certificates, bus pass etc, to the target group.

During the year 2007-2008, as per reports available 149774 candidates have attended these camps.

4. Financial Support by Banks for Self Employment & Meeting of the Regional Heads of leading Nationalised Banks:

Employment Mission is in constant touch with leading Nationalised Banks for financing cases under Self Employment ventures.

Several meetings have been taken up with the Regional Heads of the major Commercial Banks to discuss on the issues for providing financial assistance to 1,30,000 persons during 2007-08. So far, Banks have extended assistance of Rs.169421.91 lakhs leading to employment generation for 2,29,521 persons.

Similarly, for the year 2008-09 a target of 2,08,800 employment generation has been finalized involving all leading Nationalised Banks, Private Sector Banks and Regional Rural Banks.

5. Screening & Training of Candidates for Pre-Recruitment Training for Defence & Para- Military Services:

Since 2006 districts have conducted screening and training of candidates so as to improve their potential for selection into Defence and Para Military Forces. In 2007 also funds have been placed with all districts for conducting screening & training of candidates. So far 1651 candidates have undergone this training during 2007-08.

6. Free Advance Machinist Training to 80 I.T.I. Pass Candidates of KBK in Central Tool Room & Training Centre, Bhubaneswar & Rayagada:

Training in One Year Certificate Course in Advance Machining for 80 ITI passed students in the trade of Fitter for KBK districts is being conducted by Central Tool Room and Training Centre, Bhubaneswar at Bhubaneswar and their extension centre at Rayagada.

This programme is entirely sponsored by State Employment Mission, which includes the expenses on admission fees, boarding & lodging and stipend to each student belonging to ST,SC & BPL category only. For CTTC, Bhubaneswar & Rayagada 38 & 33 number of candidates have been admitted respectively.

7 Information, Education & Communication (IEC) Activities:

For dissemination of information and for creation of awareness among the youths of the state on various self-employment schemes and training programmes run by different Departments, Employment Mission has published advertisements from time to time through leading Oriya and English dailies of the State

8. Training through other Departments/Agencies:

Funds have been placed with the following agencies for self-employment/skill training:

- a) Basic Computer training to 24 Visually Challenged persons at CIPET, Bhubaneswar through Mahila Vikash Samabaya Nigam.
- b) Training of 35 girls in Home Nursing through Mahila Vikash Samabaya Nigam.
- c) Skill Training for 1000 weavers under Self-employment Programme through Textile & Handloom Deptt. (Boyanika).
- d) Training programme for Business Development Service Providers (BDSP) for 280 trainees through Mahila Vikash Samabaya Nigam.
- e) Training to 100 ST and SC Degree Engineers through College of Engineering and Technology, Bhubaneswar in collaboration with Industries Deptt. & ST & SC Development Deptt.
- f) Training programme through OCAC on Foreign Language (French, Japanese, Russian & Chinese) for 100 candidates .
- g) Training of Placement Officers of Universities and Autonomous Colleges through Higher Education Department in Xavier Institute of Management, Bhubaneswar .
- j) The Project Genesis Training programme was implemented during 2007 by joint effort of the Directorate of Higher Education, I.T. Department and Mission Directorate of Distance Education and Continuing Education, Utkal University coordinated the programme . Recruitment drive conducted by Infosys selected 200 students for B.P.O. Sector and 22 students for I.T. Sector, out of which appointment letters have been received for 113 students for B.P.O. Sector. 87 candidates for B.P.O. and 22 appointment letters for Information Technology limited are awaited .

9. Participation in State level Exhibition :

1. State Employment Mission participated in the one day Exhibition at Jayadev Bhawan, Bhubaneswar on occasion of “National Consumer Day 2007” on 24.12.2007 where activities of the Mission was displayed.

2. In the National level exhibition ‘Sisir Saras’ organized by ORMAS the Mission participated along with its partner agencies. Hon’ble Chief Minister, Orissa inaugurated Sisir Saras-2008, Exhibition stalls of Employment Mission on 10.01.2008. This exhibition continued till 20.01.2008. The State Employment Mission in all had 23 stalls where Indian Navy, Indian Air Force and other Training Agencies took active participation. It was ensured that the trainees get an exposure for marketing their skill/products. A success story bulletin “Empowering Youth” was printed for the occasion was circulated.

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