



Road accidents are usually not caused intentionally. Rather, accidents are outcome of lack of interaction among the conditions inherent in the three characteristics like the roads, road users and transport. These conditions never act as isolated entities. The factors responsible for the road accidents are categorized as follows:



- Human Error
- Mechanical Error
- Road Quality Error
- Economy Error
- Social Error
- Administrative Error
- Environment Error
- Miscellaneous Error

Road Safety Week

As a part of awareness campaign on road safety, "Road Safety Week" is observed throughout the country every year in the month of January. It is observed in order to highlight and emphasize the need for safe roads by



taking up activities to promote the concept. This year 21st Road Safety Week is going to be observed from 1st to 7th January, 2010 all over India. This year the main theme of 21st Road Safety Week is 'to aware people about traffic measures'.

Road Safety Week in Orissa

Road Safety Week is observed every year throughout Orissa to create awareness among the public of the State. It is done by holding meetings/ seminars/ Workshops on Road Safety Training to transport drivers, eye testing camp, distribution of leaflets, posters etc. with the active participation of R.T.Os/ N.G.Os/ Private Bus and Truck Owners' Association and District Administrations etc.



Initiatives taken by Government of Orissa

The Government of Orissa has initiated some significant preventive measures against road accidents in the state in recent period. Some of the major steps are as follows:



- A Road Safety Cell has been set up in State Transport Authority, Orissa, Cuttack to coordinate all the accident activities of the state.
- Special drives have been made all over the state with a series of educational programmes for truck and bus drivers related to the traffic rules & regulations & road safety measures. The drive was appreciably successful by the encouraging response from the drivers.



- A series of road safety awareness programmes have been conducted involving school children at various important over crowded centers of the state at regular intervals. The target groups are mostly riders of two wheelers and light motor vehicles.
- The State Transport Authority, Orissa conducted a state level road safety slogan competition for school children and youths. The results of the competition reaffirm the tremendous interest among the school children even from the rural areas for a better and accident free traffic movement on roads.

- There have been encouraging responses from the NGO's in the State involved in the awareness and motivation activities of road safety. Enforcement activities by the government have been streamlined particularly in case of overloading, over speeding, night patrolling and pressure horn use by the heavy vehicles.

- Special drives have been made to minimize overloading and over speeding on major highways of the state. The driver made remarkable



success as there have been substantial reductions of overloading cases mainly on National Highways of the State after the drive. Of course the privately run State Truck Owners Federation play some contributing role in checking over loading case by self controlling measures.



- The special drive on over speeding of vehicle control also made significant success.

- The four lining of the National Highway in Orissa portion would reduce the high accident rate on the road significantly in future.

- A series of awareness campaign on road safety are being conducted by State Transport Authority, Orissa, Cuttack all over the State every year. These programmes include:



- Awareness camps on road safety in schools adjacent to highways with the support of NGOs;
- Printing & distribution of road safety publicity materials for school children, Drivers, Transport operators & other road users;
- Organization of seminars & public awareness meeting on road safety;
- Special drive by enforcement agency of STA & RTAs to control road accidents etc.

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