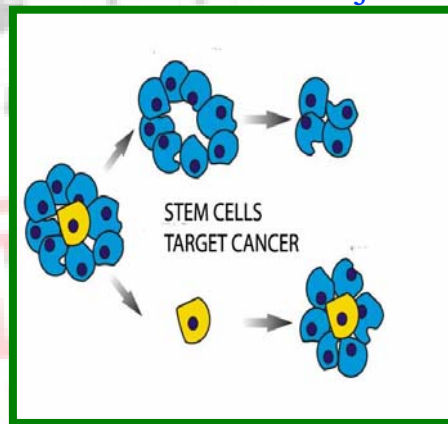




Cancer (medical term: malignant neoplasm) is a class of diseases in which a group of cells display uncontrolled growth (division beyond the normal limits), invasion (intrusion on and destruction of adjacent tissues), and sometimes metastasis (spread to other locations in the body via lymph or blood). The branch of medicine which has been prescribed by medicine professionals is oncology. Cancer as a disease doesn't have any age bar. It can affect at any age to any kind of people. But the risk increases with ages. Study says, Cancer is a leading cause of death around the world. Each year, over 12 million people receive a cancer diagnosis and 7.6 million die of the disease. The symptoms of Cancer depend upon where the cancer is, how big it is, and how much it affects nearby organs or tissues.

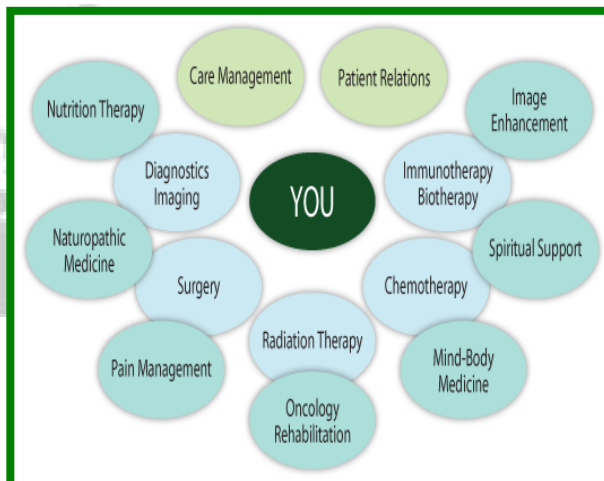


Study conducted by **WHO** (World Health Organization) estimates, 84 million people will die of cancer between 2005 and 2015 without intervention. However, approximately 40% of cancers are

potentially preventable. Aiming at this, every year Cancer day is celebrated on 4<sup>th</sup> February all over the World.

### *IMPORTANCE OF WORLD CANCER DAY*

As it has been already mentioned Cancer as a disease is preventable so World Cancer Day is celebrated to raise awareness of cancer and to encourage its prevention, detection,



and treatment. Like every year, this year also World Cancer Day is going to be celebrated on 4<sup>th</sup> February, 2010. This year theme is **“Cancer can be prevented too”**. WHO in association with International Union has taken some initiatives to promote ways to ease the global burden of Cancer. Based upon this year’s theme some measures have been prescribed on how the risk of developing cancer can significantly be reduced:



- Stop tobacco use and avoid exposure to second-hand smoke;
- Limit alcohol consumption;
- Avoid excessive sun exposure;
- Maintain a healthy weight, through eating healthily and exercising regularly;
- Protect against cancer-causing infections;

***Let’s join hands to fight against the deadly disease***

***Cancer.***